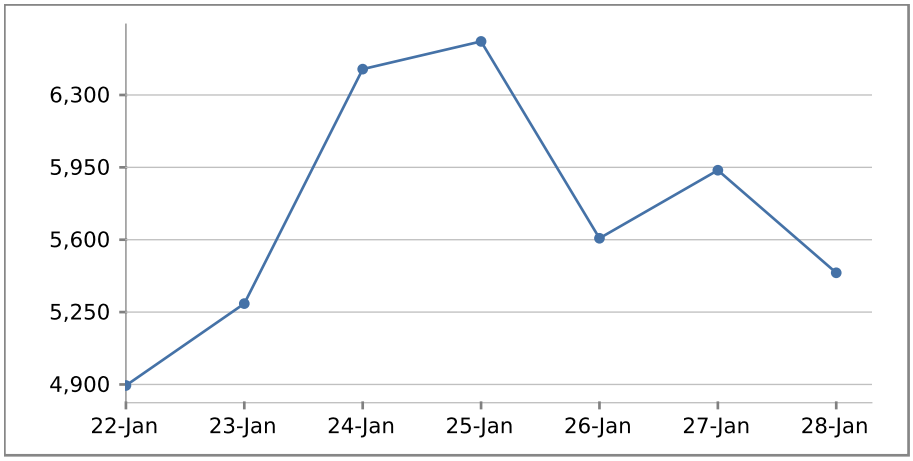
Weekly report 22-Jan-2012 - 28-Jan-2012

1&1 SiteAnalytics for all domains and subdomains

Visits

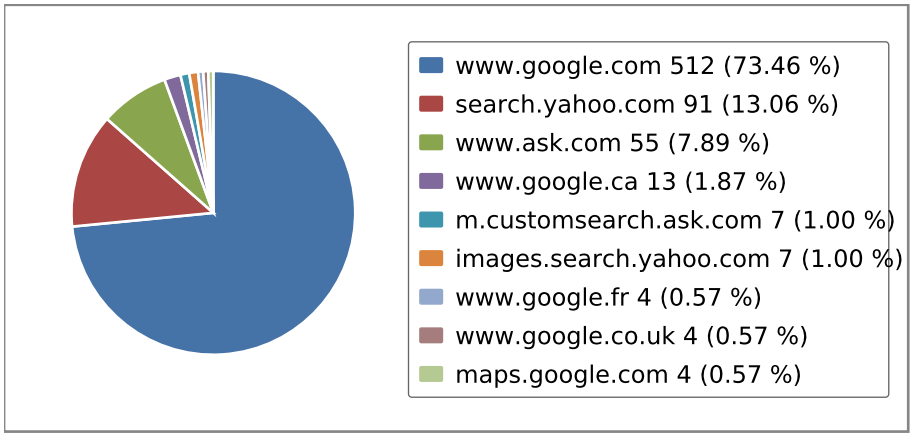
All page impressions from the same computer are summarised as one visit. The visits are uniquely identified on the basis of the IP address and the browser ID. As several people may share a computer (e.g. in a cybercafé), the number of visits may not be the same as the number of visitors.



Day of the week	Date	Visits
Sunday	22-Jan-12	4,895
Monday	23-Jan-12	5,291
Tuesday	24-Jan-12	6,425
Wednesday	25-Jan-12	6,559
Thursday	26-Jan-12	5,607
Friday	27-Jan-12	5,936
Saturday	28-Jan-12	5,440
	Total	**40,153**
	Averages	**5,736**

Search engines

Using this analysis, you can identify the search engines used by your visitors. You can also see how many visitors reach your pages via the respective search engines.



Search engines	Visits	%
www.google.com	512	73.46 %
search.yahoo.com	91	13.06 %
www.ask.com	55	7.89 %
www.google.ca	13	1.87 %
m.customsearch.ask.com	7	1.00 %
images.search.yahoo.com	7	1.00 %
www.google.fr	4	0.57 %
www.google.co.uk	4	0.57 %
maps.google.com	4	0.57 %
Total	**697**	**100.00 %**

Search terms

The table shows the search terms by means of which your website was found most frequently. Every row contains a search term. For example, if somebody found your website by means of the phrase "repair car", both "repair" and "car" will be displayed as independent terms in the table.

Search terms	Visits	%
2012	174	11.20 %
speedway	148	9.53 %
nascar	139	8.95 %
north	133	8.56 %
wilkesboro	129	8.31 %

Search terms	Visits	%
2013	65	4.19 %
schedule	53	3.41 %
rolex	52	3.35 %
cup	50	3.22 %
drivers	46	2.96 %
fusion	43	2.77 %
car	36	2.32 %
ford	35	2.25 %
sprint	32	2.06 %
daytona	31	2.00 %
frequencies	25	1.61 %
scanner	23	1.48 %
paint	23	1.48 %
racing	22	1.42 %
scheme	19	1.22 %
series	18	1.16 %
race	17	1.09 %
the	17	1.09 %
gordon	16	1.03 %
new	16	1.03 %
sam	15	0.97 %
for	13	0.84 %
bass	13	0.84 %
jeff	11	0.71 %
dale	11	0.71 %
wilksboro	10	0.64 %
raceway	8	0.52 %
radio	8	0.52 %
team	8	0.52 %
500	8	0.52 %
motorsports	8	0.52 %
martin	7	0.45 %

Search terms	Visits	%
mark	7	0.45 %
driver	7	0.45 %
track	7	0.45 %
freq	6	0.39 %
truck	6	0.39 %
wurth	6	0.39 %
news	6	0.39 %
speed	6	0.39 %
and	5	0.32 %
toyota	5	0.32 %
list	5	0.32 %
nationwide	5	0.32 %
Total	**1,553**	**100.00 %**

Most frequently accessed pages

You can see the most frequently accessed pages. Only fully loaded pages are counted. Individual page elements, such as images or other elements, are not counted individually. This includes all files with the extensions .png, .jpg, jpeg, .gif, .swf, .css, .class, and .js.

Most frequently accessed pages	Page impressions	%
speedwaydigest.com/components/com_joomlawatch/last.php	10,731	18.66 %
speedwaydigest.com/modules/mod_sp_news_highlighter/assets/css/style.php	4,706	8.18 %
speedwaydigest.com/components/com_joomlawatch/img.php	4,443	7.72 %
speedwaydigest.com/index.php/news/sprint-cup-series-news	2,575	4.48 %
savethespeedway.net/404.html	2,023	3.52 %
speedwaydigest.com/openx/www/delivery/lg.php	1,833	3.19 %
speedwaydigest.com/openx/www/delivery/ajs.php	1,826	3.17 %
budgetsavvymama.com/	1,562	2.72 %
savethespeedway.net/index.php	1,511	2.63 %
speedwaydigest.com/index.php	1,497	2.60 %
speedwaydigest.com/administrator/index.php	1,468	2.55 %
speedwaydigest.com/index.php/news/camping-world-truck-series-news	1,301	2.26 %
speedwaydigest.com/index.php/news/speedway-news	1,185	2.06 %

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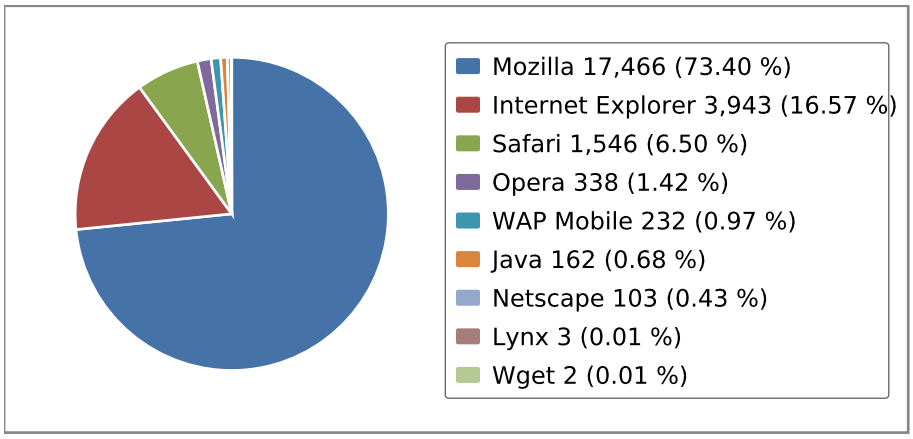
Most frequently accessed pages	Page impressions	%
speedwaydigest.com/index.php/news/nationwide-series-news	1,136	1.98 %
speedwaydigest.com/404.html	1,045	1.82 %
speedwaydigest.com/index.php/news/racing-news	1,016	1.77 %
speedwaydigest.com/index.php/news/sprint-cup-series-news/item/3849-liftmaster-to-sponsor-jamie-mcmurray	1,007	1.75 %
speedwaydigest.com/	913	1.59 %
speedwaydigest.com/index.php/news/sprint-cup-series-news/item/3882-walmart-gives-fans-more-authentic-nascar-merchandise-savings-on-tickets-joins-forces-with-racing-legend-bill-elliott	784	1.36 %
savethespeedway.net/	771	1.34 %
speedwaydigest.com/components/com_joomlawatch/stats.php	641	1.11 %
speedwaydigest.com/components/com_joomlawatch/visits.php	641	1.11 %
speedwaydigest.com/index.php/asa-racing-news	597	1.04 %
speedwaydigest.com/components/com_joomlawatch/lastvisit.php	580	1.01 %
speedwaydigest.com/index.php/point-standings/sprint-cup-series	547	0.95 %
speedwaydigest.com/index.php/point-standings/camping-world-truck-series	539	0.94 %
speedwaydigest.com/index.php/point-standings/nationwide-series	538	0.94 %
speedwaydigest.com/index.php/news/sprint-cup-series-news/item/3840-2013-ford-fusion-nascar-sprint-cup-car-unviled	490	0.85 %
speedwaydigest.com/components/com_joomlawatch/heatmap.php	452	0.79 %
speedwaydigest.com/components/com_joomlawatch/vars.php	423	0.74 %
speedwaydigest.com/index.php/news/business	384	0.67 %
speedwaydigest.com/index.php/nascar-schedules/weekend-schedule/item/205-speedweeks-schedule	345	0.60 %
speedwaydigest.com/index.php/news/sprint-cup-series-news/item/3837-denny-hamlin-kyle-busch-news-and-quotes-from-media-tour	328	0.57 %
speedwaydigest.com/index.php/nascar-schedules/sprint-cup-schedule/itemlist/user/63-stevenbwilson	326	0.57 %
speedwaydigest.com/index.php/news/sprint-cup-series-news/item/3861-general-mills-and-the-kroger-co-team-up-with-sadler-and-rcr-for-the-daytona-500	291	0.51 %
speedwaydigest.com/index.php/news/sprint-cup-series-news/item/3845-bbt-and-richard-childress-racing-renew-longtime-partnership-for-2012	281	0.49 %

Most frequently accessed pages	Page impressions	%
speedwaydigest.com/index.php/news/sprint-cup-series-news/item/3888-wix-filters-to-be-primary-sponsor-of-ryan-newman-for-four-races-in-2012	269	0.47 %
savethespeedway.net/index.php/images	243	0.42 %
wilsonswidgets.com/	224	0.39 %
speedwaydigest.com/index.php/news/racing-news/item/3671-pass-to-sanction-all-american-400-at-nashville-in-2012	200	0.35 %
speedwaydigest.com/index.php/component/mailto/	191	0.33 %
speedwaydigest.com/index.php/nascar-schedules/weekend-schedule/item/3871-2012-rolex-24-event-schedule	179	0.31 %
historicnws.com/	167	0.29 %
speedwaydigest.com/index.php/news/sprint-cup-series-news/item/3829-nascar-sets-rule-package-for-daytona-500	150	0.26 %
speedwaydigest.com/index.php/news/sprint-cup-series-news/item/3832-jeff-gordon-wins-2011-nmpa-speedway-motorsports-spirit-award	145	0.25 %
speedwaydigest.com/index.php/news/sprint-cup-series-news/itemlist/user/63-stevenbwilson	141	0.25 %
speedwaydigest.com/index.php/asa-racing-news/item/3834-robert-tighe-iii-wide-open-24/7	137	0.24 %
speedwaydigest.com/index.php/news/racing-news/itemlist/user/63-stevenbwilson	135	0.23 %
Other	4,598	7.99 %
Total	**57,515**	**100.00 %**

Browsers

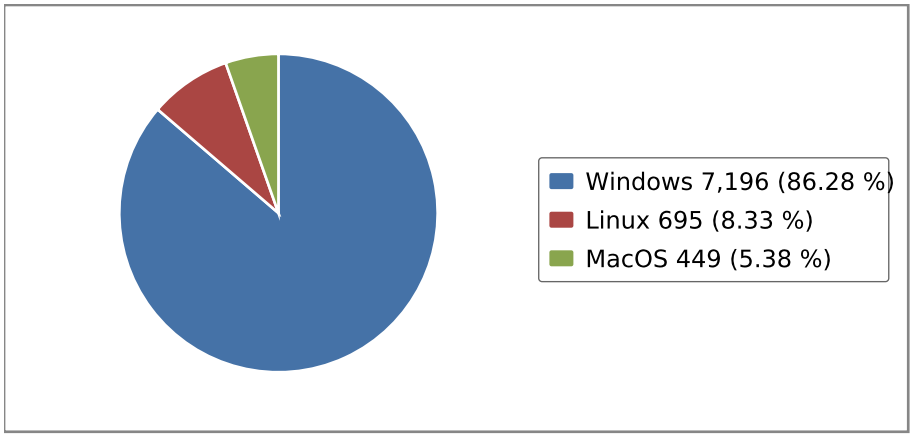
This chart shows the browsers used by your visitors. For example, this helps you to identify the browsers for which you need to optimise your website.



Browsers	Visits	%
Mozilla	17,466	73.40 %
Internet Explorer	3,943	16.57 %
Safari	1,546	6.50 %
Opera	338	1.42 %
WAP Mobile	232	0.97 %
Java	162	0.68 %
Netscape	103	0.43 %
Lynx	3	0.01 %
Wget	2	0.01 %
Total	**23,795**	**100.00 %**

Operating systems

You can see the operating systems used by your visitors. This information helps you to find out for which operating systems you may need to optimise your website.



Operating systems	Visits	%
Windows	7,196	86.28 %
Linux	695	8.33 %
MacOS	449	5.38 %
Total	**8,340**	**100.00 %**

Referring pages

You can see the pages that referred your visitors to your website. Referring pages may be other websites or search engines. The complete URL is displayed.

Referring pages	Visits	%
network.yardbarker.com/nascar/article_external/liftmaster_to_sponsor_jamie_mcmurray/9564959	702	18.16 %
network.yardbarker.com/nascar/article_external/walmart_gives_fans_more_authentic_nascar_merchandise_savings_on_tickets_joins_forces_with_racing_legend_bill_elliott/9613975	560	14.49 %
www.facebook.com/l.php	385	9.96 %
www.google.com/url	338	8.74 %
m.facebook.com/l.php	209	5.41 %
network.yardbarker.com/all_sports/article_external/denny_hamlin_kyle_busch_news_and_quotes_from_media_tour/9550571	185	4.79 %
www.google.com/search	176	4.55 %
network.yardbarker.com/all_sports/article_external/bb_t_and_richard_childress_racing_renew_longtime_partnership_for_2012/9563546	166	4.29 %
Other	1,145	29.62 %
Total	**3,866**	**100.00 %**

Visits from continents

This analysis shows which continents your visitors come from.

Continents	Visits	%
North America	22,378	64.64 %
Asia	10,352	29.90 %
Europe	1,806	5.22 %
South America	40	0.12 %
Australia	27	0.08 %
Africa	14	0.04 %
Total	**34,618**	**100.00 %**

Visits from countries

This analysis shows which countries your visitors come from. This information indicates the countries that your website should focus on or the countries for which it still needs to be optimised.

Countries	Visits	%
United States	21,714	62.73 %
China	9,903	28.61 %
Canada	652	1.88 %
Russia	549	1.59 %
Ukraine	338	0.97 %
United Kingdom	303	0.88 %
Germany	275	0.80 %
Japan	269	0.78 %
Hong Kong	97	0.28 %
Poland	67	0.19 %
France	63	0.18 %
Netherlands	50	0.14 %
Sweden	41	0.12 %
Romania	22	0.06 %
Australia	22	0.06 %
Brazil	20	0.06 %
Taiwan	18	0.05 %
Ireland	14	0.04 %
Italy	14	0.04 %
Czech Rep.	14	0.04 %
Latvia	14	0.04 %
India	11	0.03 %
Finland	8	0.02 %
Other	139	0.40 %
Total	**34,618**	**100.00 %**

Visits from cities

This analysis shows which cities your visitors come from

Cities	Visits	%
CN:	9,250	29.74 %
US: Mountain View	3,610	11.61 %
US:	3,134	10.08 %
US: Coldwater	2,891	9.30 %
US: Palo Alto	2,425	7.80 %
US: Seattle	2,020	6.49 %
US: Englewood	1,377	4.43 %
US: San Francisco	662	2.13 %
CA: Montreal	539	1.73 %
CN: Beijing	518	1.67 %
US: Redwood City	351	1.13 %
GB:	279	0.90 %
JP:	262	0.84 %
UA:	255	0.82 %
US: Dallas	240	0.77 %
DE:	237	0.76 %
RU:	192	0.62 %
US: New Windsor	189	0.61 %
RU: Volgograd	160	0.52 %
US: Atlanta	159	0.51 %
US: New Bern	118	0.38 %
US: Brooklyn	101	0.32 %
US: New York	94	0.30 %
Other	2,038	6.55 %
Total	**31,100**	**100.00 %**